

The Story of

# REFRIGERATOR DELUXE

## ALTERNATE CHARACTERS

AACCEEGGGKK  
MMNNRRSSSS  
aaacceejjkk  
rrssttuuwv  
1122233

## STYLISTIC SETS

Normal:

MICKEY SNAGS  
Earth Rockets

“Square” Set

MICKEY SNAGS  
Earth Rockets

“Square Deco” Set

MICKEY SNAGS  
Earth Rockets

“Open” Set

MICKEY SNAGS  
Earth Rockets

“Open Deco” Set

MICKEY SNAGS  
Earth Rockets

REFRIGERATOR DELUXE DATES BACK TO 1988 AS one of my earliest PostScript typefaces. The concept was very simple: A blocky, condensed sans serif with rigidly geometric forms. I was inspired partly by Neville Brody’s *Industria*, but very quickly it veered toward more of a mid-20th century vernacular appearance. It wasn’t based on anything specific. Rather, it seemed to come from memories of block-style lettering from when I was young.

I wanted to call it “Mechanik,” because of its mechanical appearance, but, around the same time, Letraset release a typeface with almost the same name, “Mekanik,” and a generally similar appearance—similar enough that I abandoned *Mechanik* for a while.

In 2000, when I first started selling fonts on the internet, I decided to resume work on it and released it in a single weight called **Refrigerator**, a name that felt evocative to me and did a pretty good job of showing off its distinct characteristics as well. In 2003, I added two more weights (Light and Heavy) and the original font became *Refrigerator Bold*.

**Refrigerator Deluxe** (2008) extends the family from a specific vernacular style to an anthology of vernacular styles through the extensive use of alternate characters, nearly doubling the character count. (The alternate characters are accessed either through OpenType Stylistic Sets or the Glyph palette, depending on your software application). These range from squared off, closed shapes, with a minimum of angled strokes, to open, stylized shapes with more of an Art Deco feel. Using different combinations of these alternates, *Refrigerator Deluxe* can take on an endless variety of appearances from basic block to high style.

Also new in *Refrigerator Deluxe* is the addition of a fourth weight (Regular), improvements in many small details, like spacing, kerning, hinting (for better on-screen display), character design refinements, extensive language support (most Western and Central European Latin-based languages), fractions, case-sensitive forms, and lots of “f” and “t” ligatures. *Refrigerator Deluxe* is available exclusively in the OpenType format. —MARK SIMONSON

## LIGATURES

off: **Butterfly**

on: **Butterfly**

## CASE SENSITIVE FORMS

¿qué tal?

¿QUÉ TAL?

## ARBITRARY FRACTIONS

off: **33/100**

on: <sup>33</sup>/100

## FOUR STYLES

Light

Regular

Bold

Heavy

## LANGUAGES SUPPORTED

English, French, Spanish, Portuguese, Basque, German, Swedish, Norwegian, Danish, Finnish, Icelandic, Czech, Polish, Hungarian, Croatian, Esperanto, Maltese, Turkish, Romanian, and Albanian.

## OPENTYPE FEATURES SUPPORTED

Standard Ligatures, Stylistic Alternates, Stylistic Sets (20), Class-Based Kerning, Proportional Lining Figures, Case-Sensitive Forms, Fractions, Superscript, Subscript and Scientific Inferior.

Kitchenette  
STATE SECRETS  
Nikita Khrushchev  
A MAN FROM THE FUTURE  
Dreams of Electric Toasters  
NEW! LINOLEUM AUTO UPHOLSTERY  
Guaranteed to be 99<sup>44</sup>/<sub>100</sub> Percent Pure  
DISHWASHING MACHINES THAT CAN THINK?  
Savings in every department! Bargains on every floor!  
DID SOMEBODY SAY, MID-CENTURY VERNACULAR STYLE?  
Just Ask the Man Who Owns One: It's a Waste of Money

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Kitchenette  
STATE SECRETS  
Nikita Khrushchev  
TO THE DISTANT FUTURE  
Dreams of Electric Toaster  
NEW LINOLEUM AUTO UPHOLSTERY  
Guaranteed to be 99<sup>4</sup>/<sub>100</sub> Percent Pure  
DISHWASHING MACHINE THAT CAN THINK?  
Savings in all departments! Bargains on every floor!  
DID SOMEONE SAY, MID-CENTURY VERNACULAR STYLE?  
Just Ask the Man Who Owns One: It's a Waste of Time.



**Kitchenette  
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Just Ask the Man Who Owns One: A Waste of Money.**

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# Refrigerator Deluxe Bold

THE COMPLETE CHARACTER SET

LATIN CAPITALS

A B C C D E E F F G G G H I J J K K L L M M N N O P Q Q R R S S S T U V W X H Y Z  
 Á À Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì  
 í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô  
 õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú  
 û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

LATIN LOWERCASE

a a b c c d e e f f g h i j j k k l m n o p q r r s s s t u v w x h y z  
 á à â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é  
 ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò  
 ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú  
 û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

LIGATURES

fb ff fh fi ffi fj fj fk fl ffl ft tf tt ttf ft ff tt ttf

PROPORTIONAL FIGURES AND FRACTIONS

112223345566778990 1/2 1/4 3/4 / 112223345566778990/12223345566778990

CURRENCY AND FIGURE-RELATED CHARACTERS

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^ ~ + - x ÷ = ≈ ≠ ± < > ≤ ≥ √ ∫ μ ∂ Σ Π ρ Ω Δ

PUNCTUATION AND MISCELLANEOUS CHARACTERS

{ [(, ., : ; ! ? ? i j z i i z i & € ' " " " , , , < > < > @ \* + # \$ \$ ¶ \_ \_ \_ \_ \_ \ / : . • • ) ] }

**Kitty Litter**  
**STATE SECRET**  
**Leonid Brezhnev**  
**VISION OF THE FUTURE**  
**Dreamy Electric Toaster**  
**INDUSTRIAL AUTO UPHOLSTERY**  
**Guaranteed—99<sup>44</sup>/<sub>100</sub> Percent Pure**  
**DISHWASHING MACHINE THAT THINKS!**  
**Savings in every department! Bargains galore!**  
**SOMEBODY SAY, “MID-CENTURY VERNACULAR?”**  
**Just Ask the Man Who Owns One: A Waste of Time**





**MAN IN SPACE**

**fireflies flutter by the fjord**

CHÂTEAU BLEU  
**Cabernet Sauvignon**  
2003

**MILK**  
**CHOCOLATE**

EARN UP TO \$2 EXTRA EVERY MONTH!

**Refrigerator**  
**DELUXE**