

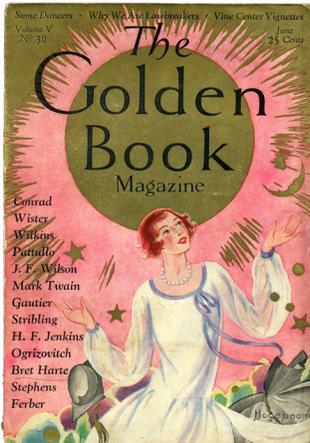
# Goldenbook

THE STORY OF

## SIX STYLES

Light  
Regular  
Bold  
Extrabold  
Heavy  
Black

## THE INSPIRATION



**G**OLDENBOOK WAS INSPIRED by a visit to a used book store in Saint Paul back in 2002. On the floor I saw a box filled with tattered copies of *The Golden Book Magazine*, which was published monthly from 1925 to 1935 and featured short fiction from well-known writers.

What caught my attention was its elegant hand-lettered logotype. I have no idea who did it, but I had never seen anything quite like it. With its large capitals and small lowercase, it struck me as an Art Deco take of the classic Trajan Roman. I fell in love with it and thought I might be able to use it as the basis for a typeface design.

There wasn't much to go on, just the letters in the words "Golden Book" and "Magazine." Yet the basic forms were there: Old style proportions; very small x-height; round, open shapes; short, spur-like serifs; lapidary terminals on the lowercase letters like *a* and *r*; and a certain fussy charm that brought to my mind top hats and tails.

Spinning all this out into a complete font is the kind of challenge I enjoy, a bit like writing historical fiction, I suppose. If a typeface in this style had been made around the time the magazine existed, what would it have looked like?

Given that there was so little to work from, the resulting typeface comes mostly from my imagination and familiarity with the letterforms of different eras. The initial version had three rather light weights: Light (based on that large *G*), Regular, and Bold.

I first released it in 2003. Since then, I have seen it most often used on book covers. (Maybe it's the name...?) Designers also seem to favor the capitals over the lowercase.

Goldenbook has been slowly becoming more popular in recent years, so, in 2019, I added three new weights—Extrabold, Heavy, and Black—support for Cyrillic, and lots of under-the-hood improvements. All of which I hope will make it more useful and versatile. —MARK SIMONSON

## LIGATURES

fi fl ff ffi ffl  
fb fh fj fk ffj  
ct st

## ALTERNATE CHARACTERS

R > R E > &

## LINING & OLD STYLE FIGURES

1938 > 1938

## CASE-SENSITIVE FORMS

«x-ray»  
«X-RAY»

## ARBITRARY FRACTIONS

off: 33/100  
on: 33/100

## LANGUAGES SUPPORTED

English, French, Spanish, Portuguese, Basque, German, Swedish, Norwegian, Danish, Finnish, Icelandic, Czech, Polish, Hungarian, Croatian, Esperanto, Maltese, Turkish, Romanian, Albanian, Russian, Serbian, Macedonian, Ukrainian, and Bulgarian.

## OPENTYPE FEATURES SUPPORTED

Standard Ligatures, Stylistic Alternates, Stylistic Sets (3), Class-Based Kerning, Case-sensitive Forms, Proportional Lining Figures, Proportional Old Style Figures, Fractions, Superscript, Subscript, Scientific Inferior, Mark-to-Base, and Mark-to-Mark, Localized Forms for Dutch, Bulgarian, and Serbian.

City  
EARTH  
ДМИТРОВ  
CHICAGO  
Magnificently  
BOOK JACKET  
Parlez-Vous Français?  
MANHATTAN ISLAND  
Wine & Dine Quarterly 2019  
SAN FRANCISCO, CALIFORNIA

The humorous story is told gravely. The teller does his best to conceal the fact that he even dimly suspects that there is anything funny about it. But the teller of the comic story tells you beforehand that it is one of the funniest things he has ever heard, then

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Magnificently  
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**EARTH**  
**Жиздра**  
**CHICAGO**  
**Magnificent**  
**BOOK JACKET**  
**Parle-Tu Français?**  
**MANHATTAN ISLAND**  
**Wine & Dine Quarterly 2016**  
**SAN FRANCISCO, CALIFORNIA**

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**City**  
**EARTH**  
**Калязин**  
**DETROIT**  
**Affiliations**  
**BOOKPLATE**  
**Êtes-Vous Français?**  
**MANHATTAN ISLAND**  
**Wine & Dine Quarterly '19**  
**SAN FRANCISCO, CALIFORNIA**

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Le JOURNAL

THE AGE OF KINGS

Constantia

2005

THE 85<sup>TH</sup>  
ACADEMY  
AWARDS

Arts & Crafts Today

SWORD &

SORCERY