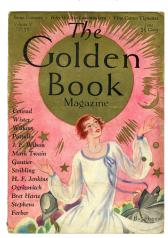
GOLGENDOOK THE STORY OF JOHN MARKET STORY OF

SIX STYLES

Light
Regular
Bold
Extrabold
Heavy
Black

THE INSPIRATION



OLDENBOOK WAS INSPIRED by a visit to a used book store in Saint Paul back in 2002. On the floor I saw a box filled with tattered copies of *The Golden Book Magazine*, which was published monthly from 1925 to 1935 and featured short fiction from well-known writers.

What caught my attention was its elegant handlettered logotype. I have no idea who did it, but I had never seen anything quite like it. With its large capitals and small lowercase, it struck me as an Art Deco take of the classic Trajan Roman. I fell in love with it and thought I might be able to use it as the basis for a typeface design.

There wasn't much to go on, just the letters in the words "Golden Book" and "Magazine." Yet the basic forms were there: Old style proportions; very small x-height; round, open shapes; short, spur-like serifs; lapidary terminals on the lowercase letters like a and r; and a certain fussy charm that brought to my mind top hats and tails.

Spinning all this out into a complete font is the kind of challenge I enjoy, a bit like writing historical fiction, I suppose. If a typeface in this style had been made around the time the magazine existed, what would it have looked like?

Given that there was so little to work from, the resulting typeface comes mostly from my imagination and familiarity with the letterforms of different eras. The initial version had three rather light weights: Light (based on that large *G*), Regular, and Bold.

I first released it in 2003. Since then, I have seen it most often used on book covers. (Maybe it's the name...?) Designers also seem to favor the capitals over the lowercase.

Goldenbook has been slowly becoming more popular in recent years, so, in 2019, I added three new weights—Extrabold, Heavy, and Black—support for Cyrillic, and lots of under-the-hood improvements. All of which I hope will make it more useful and versatile. —MARK SIMONSON

LIGATURES

fi fl ff ffi ffl fb fh fj fk ffj ct st

ALTERNATE CHARACTERS

R > R & > &

LINING & OLD STYLE FIGURES

1938 > 1938

CASE-SENSITIVE FORMS

«x-ray» «X-RAY»

ARBITRARY FRACTIONS

off: 33/100 on: 33/100

LANGUAGES SUPPORTED

English, French, Spanish, Portuguese, Basque, German, Swedish, Norwegian, Danish, Finnish, Icelandic, Czech, Polish, Hungarian, Croatian, Esperanto, Maltese, Turkish, Romanian, Albanian, Russian, Serbian, Macedonian, Ukranian, and Bulgarian.

OPENTYPE FEATURES SUPPORTED

Standard Ligatures, Stylistic Alternates, Stylistic Sets (3), Class-Based Kerning, Case-sensitive Forms, Proportional Lining Figures, Proportional Old Style Figures, Fractions, Superscript, Subscript, Scientific Inferior, Mark-to-Base, and Mark-to-Mark, Localized Forms for Dutch, Bulgarian, and Serbian.

Magnificently Parlez-Vous Français? MANHATTAN ISLAND Wine & Dine Quarterly 2019 SAN FRANCISCO, CALIFORNIA

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LATIN CAPITALS

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CYRILLIC CAPITALS

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CURRENCY AND FIGURE-RELATED CHARACTERS

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(A)Magnificently Parlez-Vous Français? MANHATTAN ISLAND Wine & Dine Quarterly 2015 SAN FRANCISCO, CALIFORNIA

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CYRILLIC CAPITALS

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CURRENCY AND FIGURE-RELATED CHARACTERS

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LIGATURES

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CYRILLIC CAPITALS

АБВГЃДЕЁЖЗИЙКЛМНОПРСТУФХЧЦШЩЬЪЫЭЮЯ ГДЀЍЌЛФЏЉЊЅЄІЇЈЋЂ

CYRILLIC LOWERCASE

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CURRENCY AND FIGURE-RELATED CHARACTERS

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Magnificently **BOOK JACKET** Parlez-Vous Français? **MANHATTAN ISLAND** Wine & Dine Quarterly 2014 SAN FRANCISCO, CALIFORNIA

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LIGATURES

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CYRILLIC CAPITALS

АБВГЃДЕЁЖЗИЙКЛМНОПРСТУФХЧЦШЩЬЪЫЭЮЯ ГДЀЍЌЛФЏЉЊЅЄІЇЈЋЂ

CYRILLIC LOWERCASE

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CURRENCY AND FIGURE-RELATED CHARACTERS

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lagnificent **BOOK JA** Parle-Tu Français? **MANHATTAN ISLAND** Wine & Dine Quarterly 2016 SAN FRANCISCO, CALIFORNIA

© MARK SIMONSON 2019 2.009

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LIGATURES

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CYRILLIC CAPITALS

АБВГЃДЕЁЖЗИЙКЛМНОПРСТУФХЧЦШЩЬЪЫЭЮЯ ГДЀЍЌЛФЏЉЊЅЄІЇЈЋЂ

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CURRENCY AND FIGURE-RELATED CHARACTERS



Калязи ETROIT Hiliations OOKPLATE **Étes-Vous Français? MANHATTAN ISLAND** Wine & Dine Quarterly '19 SAN FRANCISCO, CALIFORNIA

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LIGATURES

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CYRILLIC CAPITALS

АБВГЃДЕЁЖЗИЙКЛМНОПРСТУФХЧЦШЩЬЪЫЭЮЯ ГДЀЍЌЛФЏЉЊЅЄІЇЈЋЂ

CYRILLIC LOWERCASE

LINING AND OLDSTYLE FIGURES, FRACTIONS, SUPERSCRIPT

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CURRENCY AND FIGURE-RELATED CHARACTERS

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PUNCTUATION AND MISCELLANEOUS CHARACTERS



Le JOURNAL

THE AGE OF KINGS

Constantia

2005

THE 85TH ACADEMY AWARDS

Arts & Crafts Today

SWORD & SORCERY